

### MISSION-CENTERED LEADERSHIP UNDER PRESSURE

## Helping nonprofit leaders make clearer, calmer decisions—even when the mission asks for more than the budget allows.

Dr. Shari Strong turns emotional intelligence from a buzzword into a research-backed, field-tested framework nonprofit leaders can use in the moments that matter most: a hard board vote, a funding shortfall, a values-based call, or the quiet question of whether this pace is sustainable.

MA, Pastoral Counseling • Doctorate, Strategic Leadership • International Speaker • Workplace Consultant • Author



### THE MISSING PIECE IN NONPROFIT LEADERSHIP DEVELOPMENT

Nonprofit leaders are asked to do more with less—stretch a budget, hold a board together, keep staff and volunteers motivated, and stay accountable to a mission that never clocks out. Most leadership training was not built for that particular weight. Shari's doctoral research studied real decisions made under pressure and became Decision DynamiX™: a practical, repeatable way for nonprofit leaders to read their emotional state in real time and reset to a clearer, more grounded response.

#### Why nonprofit leaders and boards book Shari

- Built from doctoral research inside a real high-pressure environment—not a generic EI model repackaged for the social sector.
- Gives leaders language for what is happening in their own head when a board vote, funding decision, or staffing crisis is on the table.

#### What makes this practical

- 100% of leaders in Shari's research named trust as the single biggest factor in decisions made under pressure.
- Every session leaves the room with a same-day tool—not a personality label to file away.

### WHY THIS IS NEW

- Decision DynamiX™ is a practice leaders can use in the middle of a board meeting, funding cliff, or staff crisis—not just discuss afterward.
- It helps people see their own mindset clearly and choose their next move with confidence instead of reacting on autopilot.
- It creates a shared language across executive directors, boards, staff, volunteers, and coalition partners.
- It respects the emotional weight of mission-driven work without asking leaders to carry it alone.

**FEATURED & TRUSTED BY:** Lincoln University • Bloomberg Sales • Kodak • Budweiser • Contact At Once • and others

*"Shari didn't just talk about emotional intelligence—she gave us a shared language for how we lead through pressure. It changed how we lead."*

## BUILT FOR THE REALITIES OF THE SOCIAL SECTOR

# Practical sessions for the decisions nonprofit leaders cannot avoid.

Each session is available as a keynote, breakout, or workshop for nonprofit boards, executive directors, program staff, and coalition partners.

# 01

## Emotional Intelligence in Action: The Practical EI Framework for Nonprofit Leaders

KEYNOTE • FULL-DAY WORKSHOP ADAPTATION

Emotional intelligence is not a personality quiz or a one-time workshop. This research-based session gives nonprofit leaders a real-time way to read their own reactions and reset under pressure—whether the pressure shows up in a board meeting, a funding shortfall, or a Tuesday afternoon that has already asked too much.

45-60  
MINUTES

AUDIENCE  
WALKS AWAY

- Name the factors that shape self-management under pressure
- Build a practical self-awareness habit through real-time exercises
- Leave with a personal EI reset protocol

# 02

## Unlock Your Decision Power: The 7 Mindsets of Decision-Making

KEYNOTE • HALF-DAY WORKSHOP ADAPTATION

Every leader makes decisions through a mindset—and that mindset shifts when the mission, the budget, and the board are all asking for something different. Shari's flagship Decision DynamiX™ session helps people identify the pattern running the room and replace reactive decision-making with grounded, intentional action.

45-60  
MINUTES

AUDIENCE  
WALKS AWAY

- Identify their dominant decision mindset
- Recognize how it changes during a funding crisis or board decision
- Apply a same-day self-coaching framework

# 03

## Trust: The Foundation of Every Good Decision

BOARD SESSION • STAFF TEAM SESSION

100% of the leaders in Shari's research named trust as the most critical factor in making and executing decisions under pressure. This session explores how trust is built, protected, and rebuilt between staff, boards, funders, volunteers, and the communities a nonprofit serves.

30-45  
MINUTES

AUDIENCE  
WALKS AWAY

- Understand how trust shapes real-time decisions
- Identify their own trust style and its impact
- Leave with a plan to rebuild trust after conflict or a hard call

**FLEXIBLE FORMATS** Nonprofit keynote • Board retreat • Staff development • Coalition summit • Full-day workshop

## Bring Decision DynamiX™ to your nonprofit team.

Request booking information, availability, and the best-fit session for your mission.

[thesharistrong.com/speaking](https://thesharistrong.com/speaking)

Decision DynamiX™ is Dr. Strong's research-backed framework for understanding how mindset and emotion shape decisions under pressure.